

EDINBURGH
BUSINESS SCHOOL
HERIOT-WATT UNIVERSITY

CANADA



Dear All

Welcome to the EBS Canada Fall 2011 Newsletter.

In this issue:

- Reminder – June 2012 fee increase
- December 2011 examinations
- Heriot-Watt named Scottish University of the Year
- Achieving my MBA Degree by Gurpreet Kanwar
- Contact information

June 2012 : Fee increase

This is to remind you of the email sent in February stating that the fees for examinations, appeals and for graduation, which have been kept at £100.00 since 2004, **will increase to £125.00** with effect from **June 1st 2012**.

You will be able to register for exams at the *current fee of £100.00* for any courses purchased prior to this date *provided you pay for the exam **before** June 1st 2012*.

All exams paid for **after** June 1st 2012 will be charged at **£125.00** even if the course was purchased before the increase.

December 2011 Examinations

If you have registered to sit an exam in December 2011, you can check if your exam request has been processed in the Exam Service section on the Student Services website at <https://cws.ebsmba.com/student-service/>.

If you feel unprepared for the examination or if your circumstances change in the run up to the examinations, you can defer your examination. If you defer before the deadline date of November 1st, 2011 there is no financial penalty. However if you defer after this date, it is considered a "late deferral" which means you will forfeit the examination fee.

Your examination date will be transferred automatically to the next major diet, unless you specify an alternative diet.

Heriot-Watt is named as Scottish University of the Year

Heriot-Watt has been named as Scottish University of the Year 2011/12 in the Sunday Times University Guide.

The Award was made on the basis of Heriot-Watt's innovation, teaching excellence and research as well as first-rate facilities, the employability of the University's graduates and of recent successes in the National Student Survey (NSS).

For further information please visit:

<http://www.hw.ac.uk/news-events/2011/heriot-watt-named-scottish-university-of-year.htm>.

A more detailed article is available on the www.ebscanada.net website by clicking on "Links" located near the top right hand side of the landing page, and then clicking on the "Newsletter" link on the left hand side of the page.

The article is entitled "Full steam ahead for Heriot-Watt".

Achieving my MBA Degree by Gurpreet Kanwar



I am writing this to help prospective and current students of the Edinburgh Business School MBA program by distance learning. I hope this information will provide you some insight for completing your program too.

I registered in June 2009 and wrote my first exam in December 2009. I completed my degree after the June 2011 exams. I planned for 2 hours of study every day and in the main I stuck to that plan.

I think the EBS MBA is a very flexible program and fitted well with my schedule. However, it was not as easy as it sounds, particularly when you have a family with kids, and I have to give credit to my wife for allowing me time to concentrate on my studies.

I found the course material to be very good especially Marketing and Organizational Behaviour. Reading through the material 2 or 3 times helps grasp a better understanding of the concepts.

I planned different strategies to complete the courses. Selection of the course plays an important part. The recommendations provided in the MBA Student Handbook on course sequencing seem accurate to me.

While learning, I tried different strategies. One was to go over the courses quickly and then look at the past papers. I believe this sped up my learning process and you may find it points you in the right direction to concentrate your efforts.

I also found the EBS Course website to be excellent source for exam preparation especially the answers by students. It helped me to understand how to score marks. Also don't forget to read the examiner's answers.

An important aspect for me was to use the concepts learned in my studies directly in my work environment. For example, after completing Finance, I was able to have sound discussions with the Finance department in my organization. One of my elective courses was Negotiation which helped me to deal effectively with clients. The approach described in the courses seems very practical to me.

In the end I would say: Make sure you have gone through all the case studies. I will always remember them.

Contact Details

For further information about anything in this newsletter, or if you have any questions, please contact either Craig or me.

phone: 1-800-607-2779

email: rochelle@ebscanada.net or craig@ebscanada.net

website: www.ebscanada.net

Regards

A handwritten signature in cursive script that reads "Rochelle". The signature is written in dark ink and is positioned above a horizontal line.

Rochelle Knowles